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Vennard's ***Fine Gladiolus*** ***for 1962***

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U. S. Department of Agriculture



Little Fawn

VENNARD NURSERY

Box 394 — Phone 9-3242

CATALOG No. 17

SIoux CITY 2, IOWA

GREETINGS!

As we are about to mail out this our seventeenth catalogue to our friends in the flower world, we first wish to thank them for the many fine orders they have sent to us in years gone by. We do hope that this coming season will be a good growing and blooming season; and we want to assure you at this time that we will do our very best to send you first class bulbs, in any size you might order. If it should appear that you may not need any bulbs, would you be kind enough to hand this booklet to some good friend, or neighbor, who might wish to order. We will be doubly grateful for any boosting you can do. We had a very good growing season, and have more bulbs than we ever can plant in 1962.

Once more SUGAR ELL took the lead in supplying the finest bloom we had in our fields. However, frost came early this year, and we did not get to cut flowers as late in the season as usual: We had two or three new red seedlings that were a great help in the cut-flower game. Hope we may introduce one of them another season. We planted three bushels of SUGAR ELL bulblets, and dug them all! We have a great stock of young bulbs for this season. No. 5 bulbs will grow up to my eye-brows, and such spikes are readily saleable. We will plant a fine crop of seedling bulbs this next season, and expect to spend many happy hours studying them. Come on over and spend an afternoon with me. A minister, Rev. Rinkel, of New Sharon, Iowa, did just that, and we had a grand time picking out new ones. Dwane Eastman of Hillsboro, Wis., did the same thing, and between us—we found some dandies. Hope these two fellows repeat next summer!

Good luck now, and may a Kind Providence give you a fine garden.

SEEDLINGS IN 1961

The 1961 crop of seedlings was more or less disappointing; the majority of them being miniatures or smalls; and a huge majority of them seemed to have blotches; and I just had trouble finding good clear colors without some sort of blotch or spear. We did make 45 or 50 selections; but really feel that half or more of them will be cast aside during 1962. We do have a fine group of young bulbs to plant this season, and many of them will be producing large flowered sorts. We feel that our best in 1961 was the tiny yellow, 100-size, that thrilled us the year before. We expect to introduce it before long, for we think it is outstanding in the 100-class. It is a rich yellow with red all round the throat; and it spikes up so fine. Every spike, even from small bulbs is fit to put on the show table. Opens six or seven in most cases, and always in order. Yellow with red marking may not be the happiest combination; but you ought to see this one. As Herb Vincent says about "NOISY BEE", it is an eye-catcher. We expect to make many more selections this year than we did in 1961, but we will tell you about them next season! Better have a try with some seed crosses, and see how you pan out! You might be the one who hits the Jackpot—one never knows, does one?



Red Rowdy

OUR 1962 INTRODUCTIONS

JAMIE

(Atom X Peter Pan) (236)

A two-hundred size bright red, perhaps near the scarlet side, and one of the best and most uniform performers we have ever seen. It grows 44 to 48 inches high with average culture, will open seven of its 18-20 buds, and nine spikes out of ten—down the row—will be very much alike. We have grown this seedling for six or seven years, and it has been just as healthy as its seed parent Atom, and has been a perfect spiker. Florists use it regularly. We have found the bulblets to germinate almost 100%, and it makes fine spikes from No. 5 bulbs. Large bulbs 75c each, four for \$2.50. Bulblets 12 for 75c. Growers' Unit: 6 Large, 6 Medium, 6 Small and 50 Bulblets \$8.00. Bulbs one inch and larger are considered large bulbs in the small glads.

RED BARRY

(Atom X Peter Pan) (248)

This is a sister seedling of Jamie, from same seed-pod, but is much darker in color, and not quite as tall in the field. But it is very consistent and healthy and makes the prettiest bulb I know. Grows around four feet high with good weather and will open six or seven nice dark red florets, much the color of Red Charm. Our florists use this little fellow freely, for good healthy red glads are not very plentiful. Makes lovely sprays. I named the little fellow after a sorrel-topped grandson. Prices same as for Jamie.

NOISY BEE

(317)

This rich yellow glad with the two dark mahogany spots on the lower petals, is really an eye-catcher as Herb Vincent says, and one that everyone seems to want in their bouquets. We have been growing it for several years, mostly for the florist and bouquet trade. But Mr. Vincent urges us to introduce it, so we have decided to give it a try. The Chinaman says that yellow is not the most beautiful color—but that "it is the most important". Notice how a spike of yellow will brighten up your bouquet! We have always thought that Noisy Bee had attractive color, and we really like a full basket of it ourselves. This glad is very healthy and an excellent grower and bulb maker. Prices same as Jamie.

MARTINA

(454 — H. & H. Vincent)

A 1961 Introduction, 75 Days to Bloom

We were greatly thrilled with this early flowering rose glad last season, when it bloomed in our field for the first time. It is a medium rose with a silvery sheen, a lovely white throat, and an excellent color that seems to get nicer when it comes indoors. We have a rose seedling that we like very much but it is not the clear color that Martina is. We feel that this is the best colored rose glad in existence. We wanted to list it this season, and were given the privilege by Mr. Vincent, the originator. Large bulbs, \$1.00 each, three for \$2.50. Mediums, 75c each, four for \$2.50. Small, 50c each, six for \$2.50. Bulblets 10 for \$1.00.

We highly recommend this glad to our customers, as it made an extra fine showing in our garden without having to become acclimated. The bulbs came out fine too.

(Please do not destroy or misplace this catalogue, for we are sure you will wish to refer to it again, soon).

GENERAL LIST OF VARIETIES

In offering this our seventeenth catalogue to our Glad Friends and customers, we wish to say that we try to give a brief description of each variety so that the customer may know something about the size and color of the variety, and be able to order the glads they might like to have. We still grow many of the older sorts for our cut-flower trade and our own flower shop, as we feel that many of them are as good or better than many of the newer varieties; and are really worth while. All orders at retail, for \$4 or more will be prepaid to any post office in U.S.A. Where they are priced "each" ten may be had for the price of eight. Five for the price of four. Large bulbs are Nos. one and two, Mediums No. 3 and 4, etc. Anyone offering the parcel post charges will receive extra bulbs for several times the postage cost. Minimum order \$4 for prepayment of parcel post.

Alaska: (500 (Walker) (75 days) Here is a very large ruffled white that is early, and a powerful grower. The originator claims it will do 7 feet. We had a small planting, but they were very large plants. A fine cutter. A trial unit of 1 large, 1 medium and 1 small \$2.00.

Alice Blue: (371) (Walker) (75 days) This is a light violet blue with a clean cream throat, 21 or more buds. AND IT IS HEALTHY. Very tall and makes seed well. A great addition to the blues. Lg. or Med. 4 for \$1.00 Growers' Unit: 20 assorted sizes for \$4.00. You will like this glad!

Angels Serenade: (410) One of the earliest white glads, extra heavy ruffling and it can be very beautiful. Not as tall as some whites, but fine for making arrangements. Lg. 2 for 30c. Ten for \$1.25. Med. 2 for 25c. Bts. 15 for 30c.

Appleblossom: (Fischer) SEE ALL AMERICA SELECTIONS: 35c per bulb. One of Best.

Ares: (311) (K&M) Probably one of the most popular glads for Shows. A nicely ruffled white tinted with some pink, each floret having a large scarlet blotch. Very striking and fine. This variety has exceptional beauty and can often win the championship in the shows. Lg. 10 for \$1. Med. 10 for 85c. Sm. 10 for 50c. Bulblets 35c per packet.

Blue Smoke: (586) (Rich) Here is one of the few smokies that we believe is truly beautiful, as well as unusual. A nicely ruffled mulberry blue with a throat blotch of smokey salmon. Has won grand championships. Lg. 25 ea. Med. 2 for 30c. Sm. 3 for 30c. Bulblets 10 for 30c.

Caribbean: (Fischer) SEE ALL AMERICAN SELECTIONS. 35c per bulb.

Carmen Eyes: (401) (Harris) This large ruffled white has a very bright red feather in the throat, and it makes a very fine formal spike. Very healthy and fine. Large bulbs 10 for \$1.25. Med. 10 for 85c. Bts. 35c Pkt.

Carved Ivory: (310) (Fischer) One of the most beautiful of the ivory white glads or creams. Is an excellent show glad too. The color is a warm cream, really a very lovely flower. Lg. 10 for \$1.25. Med. 10 for 85c. Bts. 50 for 35c.

Chemawa: (486) (Baerman) Several growers and fanciers have named this glad as the finest smokey. It is a velvety smooth deep old rose color with a clean ivory throat. Lg. 2 for 35c. Med. 3 for 35c. Bts. 30 for 35c.

China Blue: (Fischer) ALL AMERICA SELECTIONS. 35c per bulb.



Hippo

Conrad: (413) (Tyndall) This could be the yellow glad to replace Spotlight. It has all the good qualities to make it a fine commercial, even the small bulbs will grow into tall spikes. Habits are all good. **Lg.** 10 for \$1.25. **Med.** 10 for 85c. **Bulb-lets** 30 for 35c.



Director

Director: (464) (Roberts) This very ruffled deep rose brings us visions of the Great Burma, one of its parents. Opens 10 or 11 easily, very formal, healthy and vigorous. Believe it can out-do the great Burma itself. We will offer only medium and small bulbs and bulblets. Saving the large for shows! Well, just ask us. **Lg.** 50c ea. **Med.** 35c ea. **Sm.** .25 ea. **Bts.** 10 for 50c.

Early Spring: A cool light pink, as early as Friendship. Should be fine for cut-flowers. **Lg.** 35c ea. **Med.** 25c ea. **Sm.** 15c ea. **Bts.** 20 for 35c.

Elizabeth The Queen: One of the most reliable of the lavenders. **Lg.** 10 for \$1.00. **Med.** 10 for 85c. **Sm.** 10 for 50c. **Bts.** 35c Pkt.

Emperor: (467) ALL AMERICA VARIETY.

Friendship: One of best early pinks. **Lg.** 10 for \$1.00. **Med.** 10 for 75c.

Gem State: (343) (Roberts) Medium light pink with creamy white lips, edged pink. Has amazing floescence, often opening ten to fourteen florets in fine formal spikes, 24 to 28 buds. A top winner in many shows, and in great demand. Will produce winning spikes from medium bulbs. **Lg.** 50c ea. **Med.** 35c ea. **Sm.** 25c ea. **Bts.** 10 for 35c.

Green Ice: (404) (Barker) This is the best "green" we have seen so far, and produces long fine spikes. A real light chartreuse. **Lg.** 20c ea. **Med.** 2 for 25c. **Sm.** 5 for 25c. **Bts.** 35c Pkt.

Gypsy Dancer: (327) ALL AMERICA GLAD.

Happy End: (432) Very bright salmon color, almost scarlet. Makes strong tall spikes—fine for cut-flowers. **Mixed sizes** 10 for \$1.00. **Bts.** 35c Pkt.

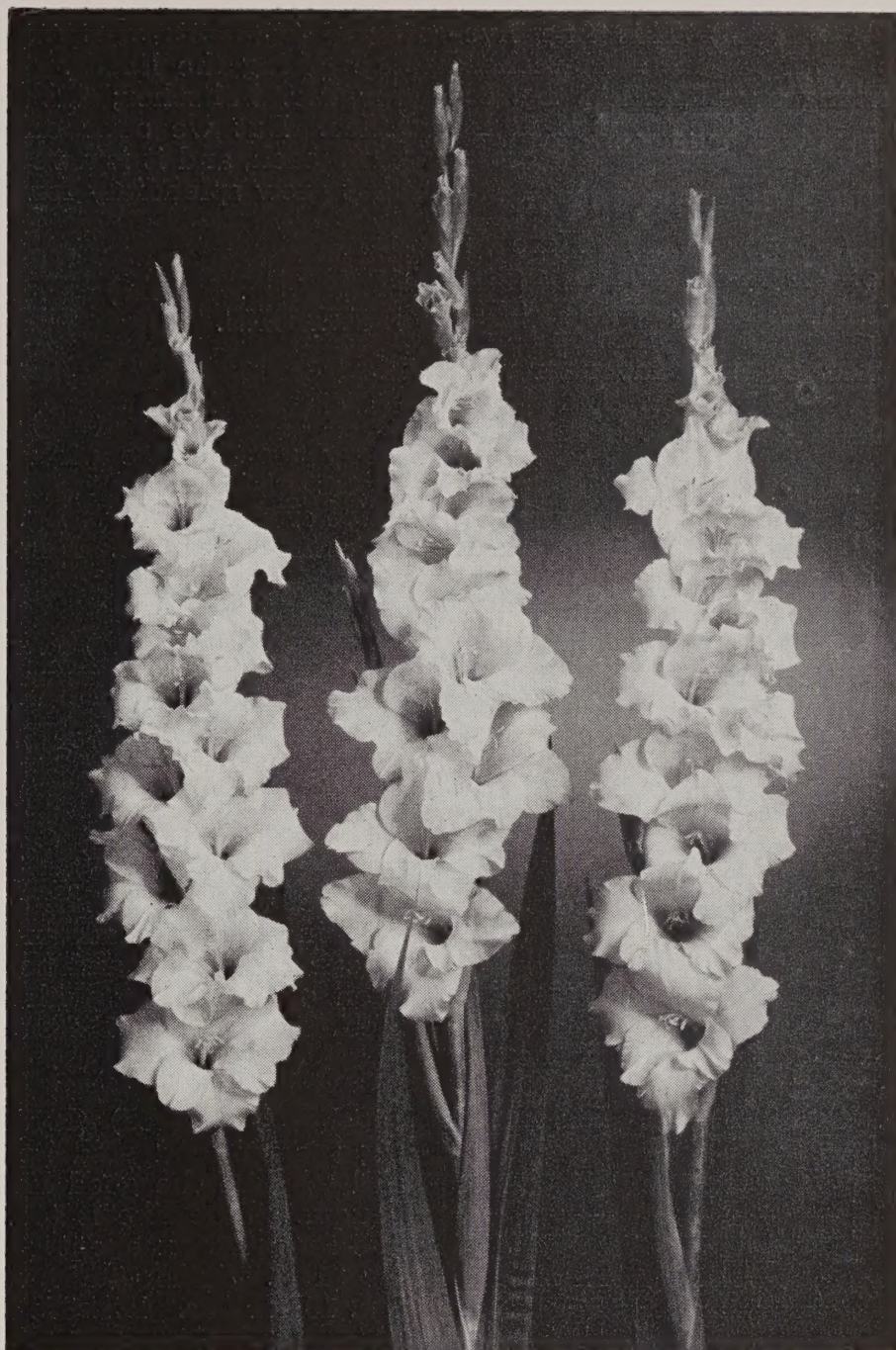
Harrisburger: (552) Beautiful shade of rich cherry red. Blooms late, but well worth growing. **Lg.** 10 for \$1.25. **Med.** 10 for 85c. **Bts.** 35c Pkt.

Hippo: (Garden name—39 buds in color) Our 1961 introduction. We have grown this glad for eight years because of its great stretch and powerful spikes; and for laughs. Does not always act natural, maybe opens up one side, the other side blooming the next day! **Lg.** 50c ea. **Med.** 35c ea., 3 for \$1.00. Can produce a huge spike from medium bulbs. **Bts.** 10 for 50c.

Hit Parade: (Lins) (364) One of the best medium size lavenders. Great for cut-flower trade. **Lg.** 2 for 35c. **Med.** 3 for 35c. **Bulblets** 35c pkt.

Innocence: (450) (Fischer) Blush rose or pale orchid pink, with large creamy white center. Delicate color, but a rugged grower. **Lg.** 2 for 35c. **Med.** 2 for 25c. **Bts.** 35c Pkt.

Jamaica: (596) (Walker) (80 days) This huge bronze smokey really thrilled me with its beauty this last season when first seen. It has a brilliant coloring; nice ruffling and strong substance. A lighter tan color in throat, and a bright yellow dart in throat. **Trial Unit:** 1 large, 1 medium, 1 small \$1.50. 10 assorted bulbs and 100 bulblets \$5.00.



Judi Lynn

Joyous: (456) ALL AMERICA GLAD.

Judi-Lynn: (340) One of our 1961 introductions; a free flowering light pink, that will easily open ten or eleven, and sometimes fourteen blooms. It is similar in color to its pollen parent Phantom Beauty. Often grows over five feet high, with 23 to 25 buds. Has won American Home Achievement Award. **Large or Medium** bulbs 50 each, **Bulblets** 12 for 50c.

King David: (Carlson) One of the great all-time purples. **Medium** bulbs 85c per 10.

King Midas: (Summerville) (416) Here is one of the nicer yellow glads, a vigorous healthy grower, with deep golden yellow blooms, nicely ruffled. **Lg.** 50c ea. **Med.** 40c ea. **Bts.** 10 for 50c.

Lady Love: (462) (Himmeler-Melk) Smooth, velvety orchid lavender, without white in throat—all lavender. Has 22 to 24 buds, will open 8-9 five-inch flowers on strong-five-foot plants. This glad should appeal to all Glad fanciers, and cut-flower growers. **Lg.** \$1.00 ea. **Med.** 75c ea. **Sm.** 50c ea. **Bts.** 10 for \$1.00.

Landmark: (512) ALL AMERICA SELECTION.

Lavanesque: (404) Beautiful tall blue lavender; fine form and excellent color. Can open 10-13 of its 23 buds. One of Baerman's best. **Lg.** 35c ea. **Med.** 25c ea. **Sm.** 15c ea. **Bts.** 10 for 35c.

Lavender Frills: (364) An excellent arrangement glad of a deep lavender tone, that easily opens 9 blooms. **Lg.** 35c ea. **Med.** 25c ea. **Sm.** 15c ea. **Bts.** 10 for 35c.

Lavender Spire: (460) This fine five-foot lavender with 33-inch flowerhead is ideal for cutting or exhibition. **Lg. 60c ea. Med. 40c ea. Sm. 30c ea. Bts. 10 for 60c.**

Lohengren: (Klien) (460) Here is probably one of the finest lavender glads available for cut-flowers. Even small bulbs produce good strong spikes on 5-foot plants. The color is a blue lavender with white throat. A good grower. **Lg. 50c ea. Med. 35c ea. Sm. 25c ea. Bts. 25 for \$1.00.**

Lorelei: (510) (Howell) A wonderful glad for any purpose. This glad rates high with many growers, and in most any symposium. Can open 7-9 of its creamy white flowers. Large bulbs are excellent for show spikes. **Lg. 10 for \$1.25. Med. 10 for 75c. Sm. 10 for 40c. Bts. 35c Packet.**

Love Song: (440) A rosy pink glad that cuts and sells 100%. Opens 7-8 of its 23 buds on a tall plant with plenty of handle. Healthy and vigorous. **Lg. 2 for 35c. Med. 3 for 35c. Bts. 35c Packet.**

Mad Hatter: (360) Very nice rose pink glad with a rich yellow throat mark. Very heavy texture and fine ruffled florets. Popular for basket work. **Lg. 25c ea. Med. 2 for 25c. Sm. 3 for 25c. Bts. 25 for 35c.**

Martina: SEE NEW INTRODUCTIONS.

Maytime: ALL AMERICA SELECTION.

Minaret: Here is a salmon pink that produces consistently fine spikes for the cut-flower man, opening up to nine ivory throated florets. Color similar to Spic & Span. **Lg. 10 for \$1.25. Med. 10 for 75c. Sm. 10 for 40c. Bts. 35c Pkt.**

Miss Sacramento: (500) (Fritscher) We are taking the liberty of listing this glad for Mr. Fritscher; without knowing the price. But we offer only large bulbs at **\$1.00 each**, and it is a very fine large white that grew splendidly for us.

Noisy Bee: (317) SEE NEW INTRODUCTIONS.

Pink Parasol: (440) (Baerman) This waxy warm pure pink was one of the nicest glads in our garden last season. Nice creamy throat. **Lg. 35c ea. Med. 25c ea. Sm. 2 for 30c. Bts. 10 for 35c.**

Prospector: (414) A reliable old variety that is still prominent in our shows. Has a lovely amber throat mark. **Lg. 10 for \$1.25. Med. 10 for 75c. Bts. 35c Pkt.**

Red Rowdy: (458) One of our 1961 introductions that we like very much. It is a very dark red that can open eight on a 30-inch flowerhead, and is very popular in our cut-flower and bouquet trade. Has been very healthy with us. **Lg. 35c ea. Med. 25c ea. Sm. 15c ea. Bts. 10 for 35c.**

Rosannah: (555) (Kydd) We grow this big rose-colored glad because we like it, and we like the good health it has. Our bouquet trade like it too. Many grow to five-foot size excellent commercial. **Lg. 10 for \$1.25. Jumbo \$1.50. Med. 10 for 75c. Sm. 10 for 45c. Bts. 35c Pkt.**

Rosedene: (454) (Warr) Fine early medium ruffled rose glad, that has fine color and a nice white throat. Should be excellent commercial. **Lg. 10 for \$3.00. Bts. 35 for 30c.**

OUR HOME GARDEN COLLECTION "A"

Ever since we started publishing a catalogue, 17 years ago, we have offered a HOME GARDEN or backyard collection, consisting of about 150 to 175 bulbs in medium size, that we would consider standard reliable varieties. This collection has always been our leading seller, and we have usually mentioned that it was probably the best bargain in the catalogue; and it still is. The following offering consists of about 168 to 170 bulbs, one inch or larger in size, for \$7.50. A half collection prepaid for \$4 in the U.S.A. All bags labeled, and the full collection will have a catalog value of \$14.65.

10 Ares
10 Aureole
10 Elizabeth The Queen
10 Hit Parade
10 Innocence
10 Lorelei
10 Spic & Span

10 Sugar Ell
10 Truly Fair
10 Love Song
6 Carmen Eyes
6 Green Ice
6 Red Rowdy
6 Tiger Tone
6 Viking

10 Atom
10 Little Egypt
10 Emily's Birthday
6 Trudy
6 Starface
6 Wing Ding
4 Little Fawn

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VENNARD NURSERY

P. O. Box 394

Sioux City 2, Iowa

Mr. _____
Mrs. _____ Date _____
Miss _____ (Please Print)

R. F. D. or St. _____

Post Office _____ State _____

Express Office _____ Amt. Enclosed _____

If We Are Out of What You Order Shall We—

() Refund () Substitute Nearest Size () Substitute Nearest Variety

Quantity	Size	Variety	Price	
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NOTE: Vennard Nursery will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned; but no guarantee of growth or satisfaction is given; responsibility for the crop is denied.

Quantity	Size	Variety	Price	
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JOIN THE NORTH AMERICAN GLADIOLUS COUNCIL
Thousands Already Have!

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- * FOUR BULLETINS a year crammed with the latest information on growing, hybridizing, pest control, new varieties.
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All the above and much, much more for only
\$3 PER YEAR DUES

We are offering 6 bulbs of Starface FREE with any membership in the Council which accompanies an order for \$4.00 or more.

WHOLESALE PRICE LIST — 1962

Priced Per 100 (50 Bulbs at the 100-Rate)

LARGE VARIETIES

	Large	Medium	Small	Bts. Per 1000	Bts. Per Qt.
Ares	\$ 6.00	\$ 3.50	\$ 2.00	\$ 1.50	\$ 5.00
Elizabeth The Queen.....	4.50	3.00	1.50	1.25	3.00
Carmen Eyes	6.00	3.50	2.00	1.50	5.00
Conrad	6.00	3.50	2.00	1.50	5.00
Happy End	4.50	3.50	1.50	1.25	3.50
Green Ice	12.00	8.00	6.00	3.00	10.00
Harrisburger	6.00	3.50	1.50	1.50	5.00
Innocence	6.00	4.00	2.50	2.00	5.00
Lorelei	6.00	4.50	2.00	1.50	5.00
Rosannah		4.50	1.75	1.50	4.00
Hit Parade	6.00	4.50	1.75	1.75	6.00
Love Song		15.00	6.00	2.50	9.00
Lohengren		15.00	7.50	10.00	25.00
Red Rowdy	20.00	12.50	6.50	10.00	25.00
Spic & Span.....	5.00	3.50	2.00	1.50	4.00
Sugar Ell	6.00	4.50	2.50	2.50	8.00
Snow Princess	4.00			1.25	3.00
Tigertone	7.00	4.50	2.00	2.00	6.00
Viking		4.50	2.00	2.00	5.00
White Friendship	6.50	4.50	2.00	2.00	6.00

Large bulbs will be No. 1 and 2. Mediums No. 3 and 4, Small No. 5 and 6

MINIATURE AND SMALL GLADS

Atom	\$ 5.00	\$ 3.50	\$ 1.75	\$ 1.75	\$ 6.00
Emily's Birthday	6.50	4.50	2.25	2.00	7.50
L'il Abner	6.00	4.50	2.00	1.50	5.00
Little Egypt	6.00	4.50	1.75	2.00	7.00
Spunky	5.00	3.50	1.50	1.00	4.00
Trudy	6.00	3.00	1.50	1.25	6.00

TERMS

We offer the bulbs and bulblets shown on this page, F.O.B. Sioux City, Iowa, subject to stock on hand, and subject to prior sale. If any one wishes this stock prepaid they may include sufficient for parcel post and we will ship in that manner, if not too heavy, otherwise by express. Fifty bulbs will be sold at the hundred rate, largest bulbs to earliest orders.

DARK COLLECTION FOR MEN — Collection DM

For years we have been offering a collection of the deeper colors of glads for men folks who seem to prefer them, for we sell many of these collections. Most men who are buying bouquets ask for the red glads in their bouquets. Just seems to be their taste in flowers; mine too. Try the following: All bags labeled.

6 Atom	6 Wild Rose	6 Dark Red Seedling 53-7-R
10 Elizabeth The Queen	6 Little Egypt	6 Hit Parade
6 King David	6 Truly Fair	6 Red Barry
6 Happy End	6 Spunky	10 SUGAR ELL

The above eighty bulbs will be sent prepaid to any spot in the U.S.A. in assorted sizes, one inch and larger, for \$3.85.

COLLECTION OF PASTEL COLORS FOR LADIES

10 Ares	10 SUGAR ELL	10 Green Ice
10 Emily's Birthday	10 Love Song	10 Carmen Eyes
10 Elizabeth The Queen	10 Hit Parade	10 Harrisburger
10 Innocence	10 Party Ruffles	10 Happy End
10 Spic & Span	10 Starface	2 Little Fawn
	10 Lorelei	

There will be around one hundred and fifty bulbs in this collection, and we feel that with the number of new items in the lot that they would have a catalogue value of close to \$11.00 and that our price of the collection of \$6.75 would be a very good bargain. All one inch or larger in size, with bags labeled. A good deal for the ladies.

UNLABELED COLLECTION OF LARGE VARIETIES Collection 6-UN

We would like to offer an unlabeled collection of large varieties of glads, made up of 20 or more varieties, in bulbs one-inch or larger that will bloom well the first year. No need of stakes to mark each variety. Some bulbs will be slightly larger than others so that there might be a continuation of bloom; and some will be seedlings that we have been growing along for cut-flowers, and are very fine colored glads. We offer these prepaid in the U.S.A. for \$4.50.

TERMS OF SALE (Please read before ordering)

We will ship bulbs to any point in the U.S.A. prepaid, providing the order amounts to \$4 or more. Wholesale orders are F.O.B. Sioux City, and will be shipped collect. Terms: Cash with Order, No C.O.D.'s (Check or money order is O.K.) Anyone wishing their order sent Parcel Post, if wholesale, may forward the cash for postage, and we will put in additional bulbs for double the amount of the postage. We always add some extra bulbs to every order; regardless of size.

Weather Conditions for Shipping

We do not send out shipments parcel post in zero weather; and especially if they are scheduled to go into or beyond the mountain country. Express shipments are risky too, during zero weather. Let's give the bulbs a chance to survive.

(Please do not destroy or misplace this catalogue, for we are sure you will wish to refer to it again, soon).

Rose Spire: (454) (Fischer) Nice rose flowers on 30-inch flowerheads, 8 open is average. **Lg.** 10 for \$1.25. **Med.** 10 for 75c. **Bts.** 25 for 35c.

Rusty: ALL AMERICA SELECTION.

Sparkler: ALL AMERICA GLAD SELECTION.

Spic & Span: (444) Tall ruffled medium deep pink glad that is the work-horse of the cut-flower folks. Very popular and one of the best for any purpose. **Lg.** 10 for \$1.10. **Med.** 10 for 85c. **Sm.** 10 for 50c. **Bts.** 35c Pkt.

Strawberry Peach: We still use this glad in our seed-growing, as it is one of the parents of SUGAR ELL; our best glad. A fine peach colored flower the florists like. **Lg.** 10 for \$1.25. **Med.** 85c per 10. **Bts.** 35c Pkt.

Sugar Ell: (434) Our first introduction, offered in 1959. Has had wonderful reception throughout the country. Grows 5½ to 6 feet high for many folks; and has won its share of blue ribbons. even tho it gets into late shows only. Has a very rich salmon color, deeper in throat. **Large** 10 for \$1.25. **Medium** 10 for 85c. **Single bulbs:** **Lg.** 20c ea. **Sm.** 10 for 50c. **Bts.** 35c Pkt.

Target: (441) (Larus) A light pink with an unusual red blotch. Bright and large florets that are eye-catching. **Lg.** 2 for 35c. **Med.** 3 for 30c. **Bts.** 35c Pkt.

Tempress: (440) (Fairchild) A top contender in the light pink class. A vigorous variety that makes 5-foot plants. **Lg.** 10 for \$1.25. **Med.** 10 for 85c. **Sm.** 10 for 50c. **Bts.** 35c Pkt.

Tiffany: (400) (Fischer) Large glistening pure white, tall willowy plants. Easy and fine cut-flower. **Lg.** 10 for \$2.00.

Med. 10 for \$1.25. **Sm.** 10 for 85c. **Bts.** 50c Pkt.

Tigertone: (326) (Fairchild) This is a medium size glad with orange-scarlet coloring that is exceptionally beautiful. Perfect form and color makes this tough to beat in the shows. **Lg.** 10 for \$1.50. **Med.** 10 for \$1.00. **Sm.** 10 for 75c. **Bts.** 35c Pkt.

Topaz: This glad has a lovely color that makes it welcome in the yellow class. Ruffled and fluted—excellent. **Lg.** 35c ea. **Med.** 25c ea. **Sm.** 15c ea. **Bts.** 10 for 35c.

Top Brass: (416) (Baerman) Late fine deep yellow. Should become a fine cut-flower, and win its share of ribbons. **Lg.** 50c ea. **Med.** 35c ea. **Sm.** 25c ea. **Bts.** 10 for 50c.

Violet Charm: (470) (Jack) An outstanding bluish lavender that can produce a real ribbon of bloom, can win in most any show. Best in its class and always a contender for top honors. **Jumbo** \$1.50 per ten. **Large** \$1.25 per ten. **Medium** 85c per ten. **Small** 50c per ten. **Bts.** 35c Pkt.

Violet Queen: (476) (Baerman) Early deep violet or blue. A very good one. Can make good healthy bulbs too. **Lg.** 35c ea. **Med.** 25c ea. **Sm.** 2 for 30c. **Bts.** 35c Pkt.

Viking: (436) (Fischer) A very tall growing bright scarlet that is making a name for itself as a commercial variety. **Lg.** 10 for \$1.25. **Med.** 10 for 75c. **Sm.** 10 for 50c. **Bts.** 35c Pkt.

White Friendship: (400) (Fischer) Probably the best commercial white glad on the market at present. A sport of Friendship that is identical except for color. **Lg.** 20c ea., 10 for \$1.50. **Med.** 2 for 30c, 10 for \$1.20. **Bts.** 25 for 50c.

(Please do not destroy or misplace this catalogue, for we are sure you will wish to refer to it again, soon).

THE MINIATURES OR SMALL GLADS

Our stock of miniature or small glads has grown to such an extent that we are determined to reduce it, and grow fewer varieties. To select the best and most popular is the problem. Instead of forty or fifty varieties we would like to get along with 15 or 20. We consider one inch or larger as blooming size. We will offer such, by the dozen, and bulblets by the packet. The common varieties will be \$1.00 per dozen, with bulblets at 30c per packet. When priced per bulb, 10 may be had for the price of 8.

Abracadabra: (290) (Walker) (80 days) We grew this light bronze glad in the 1961 season, and were thrilled by it. A bright yellow spear on the rib really helps it too. An exciting new thing. **3 large for \$1.00. 15 assorted for \$3.50. 30 assorted sizes and 100 bts. for \$10.00.**

All Blotches: (261) Many small glads have blotches or spots, and this one is no exception. It is creamy with large purple markings, showy and healthy. **See prices above.**

Atom: (236) Here is probably the most popular of all small glads, a bright little scarlet with silvery edges, that all florists seem to like. Very healthy and reliable. **Prices above.**

Baby Butterfly: (226) A charming two-tone color combination, yellow lower petals with salmon in upper petals. Tall slender and daint. **Prices above.**

Bingo: (246) One of the top rated small glads as reported in the symposiums. A medium rose red of exceptional fine color. Our flower shop claimed every spike we could cut this last season. It opens eight nicely ruffled florets on an ideal miniature type spike. **Lg. 50c each. Med. 35c ea. Sm. 25c ea. Bulblets 10 for 30c.** Probably one of the finest smalls there are!

Chocolate Chip: (290) A lovely dark brown glad resembling Atom, even to the hairline edge. Opens six or seven in a dark brown color arrangers should like. **Lg. 40c ea. Med. 40c ea. Sm. 30c ea. Bts. 10 for 40c.**

Crinklette: (224) This is probably the best of the small orange colored glads; that our florists use freely. Excellent color. **Prices above.**

Daintiness: (200) This is often rated the best small white glad, seems creamy to us. Blooms well from any size. **See prices above.**

Domino: (201) (Larus) This little cream white glad has double dots on the lower petals. Color fades from cream to white on warm days. Winner in many shows. Excellent grower. **Lg. 40c ea. Med. 30c ea. Sm. 20c ea. Bts. 10 for 40c.**

Emily's Birthday: (224) About the earliest bloomer in our field and the florists use it freely. Apricot salmon with yellow throat, speckled red. Can open 7-8 and is a good grower. **See prices above.**

Green Lace: (204) Green Lace is a light chartreuse with brown pepperings in the throat. Florets ruffled and twisted in butterfly fashion, often with 7 open. Very vigorous and healthy. **Lg. 50c ea. Med. 35c ea. Bts. 10 for 50c.**

Jamie: See New Introductions.

Little Egypt: This very dark red miniature, with two black lip petals, is one of the finest tiny tots we have, and sure can win in some of the shows. It always seems extra healthy and vigorous here, and makes abundance of bulblets. Very fine for arrangements too. **Lg. \$1.25 per ten. Med. \$1.00 per 10. Sm. 50c per 10. Bts. 35c Pkt.**

OUR "TOP-DOZEN" MINIATURES — Collection 10-M

10 Atom
6 Domino
6 Little Egypt
6 Emily's Birthday

6 Little Abner
6 Starface
4 Parfait
10 Spunky

6 Tony Boy
6 Trudy
Extra 3 Little Fawn

In the above collection we are offering bulbs of each of our favorite small glads or miniatures; with ten or more bulblets of each variety, this enabling our customers to grow along a new supply of young bulbs while these bulbs are blooming. This collection will be made up of bulbs one inch or larger, and sent prepaid to anyone in the U.S.A. All bags labeled. These have a catalog value of \$11.25, and will be sent for \$6.50.



Starface

Johnny Boy: (336) Very bright orangy scarlet that will open 9. One of the very nice ones, and a good performer. Blooming sizes: 35c ea. Bts. 10 for 35c.

Li'l Abner: (217) An unusual and distinctive little glad that really stands out in the garden. Deep yellow with red edge on the petals, and a large red blotch. The 15 or 16 buds are always well placed and the slender stems are as straight as ram-rods. Good seed parents. Lg. 2 for 30c. Med. 2 for 25c. Bts. 25 for 35c.

Little Chum: (236) (Vennard) This tiny glad is medium red in color with a golden yellow dart on the rib of each petal. Very ruffled, has excellent substance, and can open seven or eight florets informally on a strong stem—always straight. Grows 4 to 4½ feet high with 21 buds. Has won several championships as a seedling. Any blooming size bulb 50c. Bulblets 10 for 35c.

Little Fawn: (190) (Vennard) This tiny smokey in a lovely tan shade has been winning championships all over the country this last season. Is unusually popular in arrangements and bouquets. It seems to win strong in all the shows

wherever it appears. Lg. \$1 ea. Med. 50c ea. Sm. 35c. Bts. 25 for \$1.00.

Little Pansy: (271) (Fischer) SEE ALL AMERICA GLADS.

Parfait: (231) (Larus) This small glad has made a fine record in the shows of the country, account of its habit of holding nine or ten open. Often grows over-size in our garden. Lg. 25c ea., 10 for \$2.00. Med. 10 for \$1.50. Bts. 25 for 50c.

Red Barry: (236) See New Introductions.

Spunky: (280) (Fairchild) This little brown glad with a white picotee edge on all petals is a very good performer, and can win in the smokey classes. Strong grower and healthy. Reminds us of Atom. Standard prices.



Green Lace

Starface: (217) Our 1958 introduction. A strong grower, yellow with a red spear in each petal giving the star effect to the throat coloring. Very healthy and strong. Bulbs like baseballs. **Lg. 25c ea. Med. 2 for 30c. Sm. 3 for 30c. Bts. 20 for 35c.**

Statuette: (217) (Butt) This is no doubt the best miniature in existence, and one the florists will take. A rich yellow flower with a rosy blotch. Bulbs always healthy and strong. **Standard prices.**

Statuette Sport: (214) This bright little Statuette does not have the usual blotch. In some there are traces of the throat mark, but many are entirely clear. We

hope to get them all clear in time. **Any size 35c ea. Bts. 20 for 35c.**

Trudy: It might be said that this little red glad can grow into 300 size, but we feel that it is a good addition to the small reds. Has two dark lip-petals that are showy. **Lg. 20c ea. Med. 2 for 30c. Bts. 25 for 35c.**

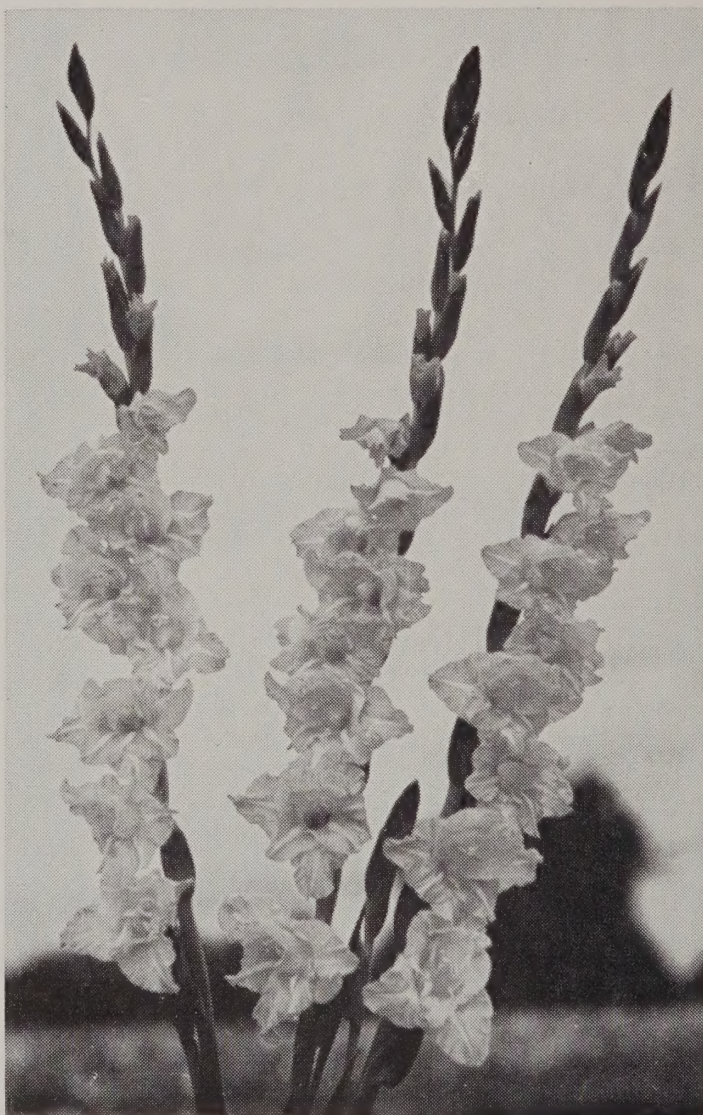
Wing Ding: This bright little red glad is a sister of Bingo, and the petals have a black edging. Can open nine of its 23 buds. We consider it a good bouquet glad, with good color. **Any size 10 for \$1.50. Bts. 25 for 40c.**

**UNLABELED COLLECTION OF SMALL OR MINIATURE GLADIOLUS,
100 BULBS, OF AT LEAST 20 VARIETIES
COLLECTION UN-100M**

We have been growing too many miniature or small glads and would like to offer an unlabeled collection, consisting of 100 blooming size bulbs, one inch or larger, in 20 or more varieties, all in one bag, which should provide a continuation of bloom over a long period. Every bulb should bloom, with reasonable care and cultivation, and all should supply good bouquet flowers. They will be prepaid to your home for \$4.25 an unlabeled mixture, but all good healthy stock.



Statuette



Little Chum



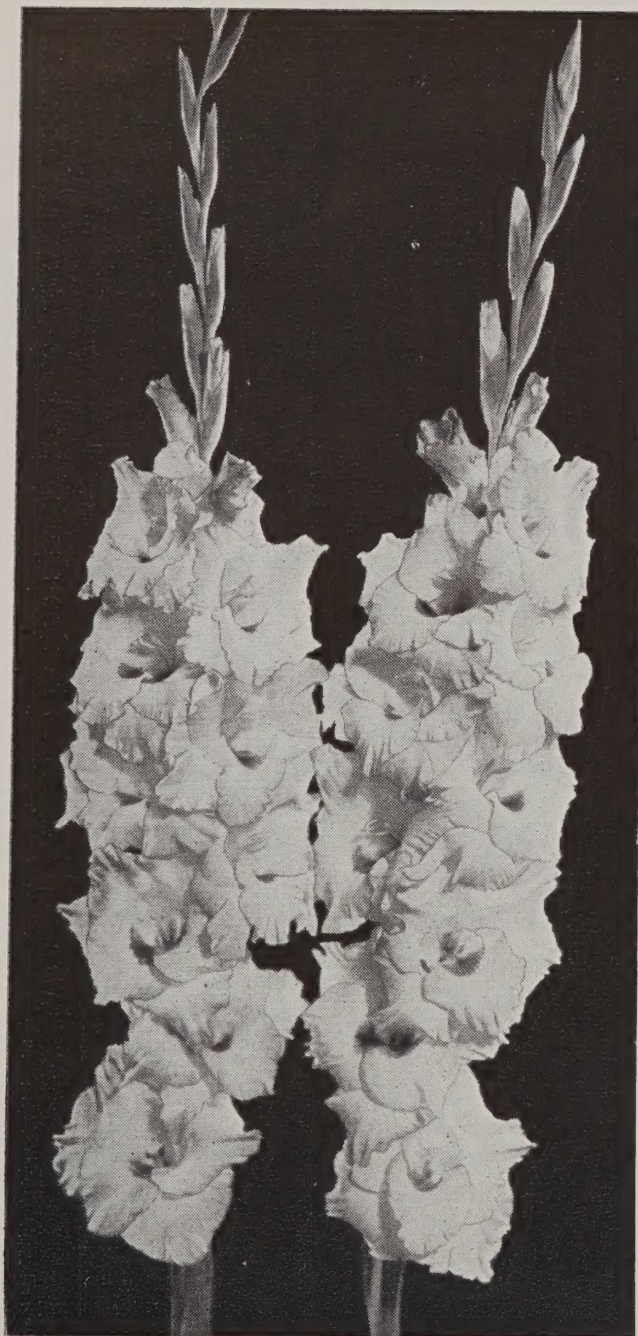
SUGAR ELL

The color of this Gladiolus, our 1959 introduction, is a fiery salmon, or coral salmon and there are usually 18-19 buds on each spike, five to seven of these buds will open in good condition in the field. The spike stands erect and strong and we cannot recall ever having seen one crook from warm weather. It is most useful as a bouquet or basket glad, and makes up wonderfully in arrangements for the flower shops. It will open perfectly from tight buds, and holds in fine shape in water. Requires about 105 to 110 days to bloom, and small bulbs longer. It comes into its own in the late season, and we cut thousands of spikes of it for our bouquet and florist trade. Almost every bulb is a healthy bulb, another advantage.

Large and Medium—10 for \$1.25.

Single Bulbs: Large 20c each. Small 10 for 50c.

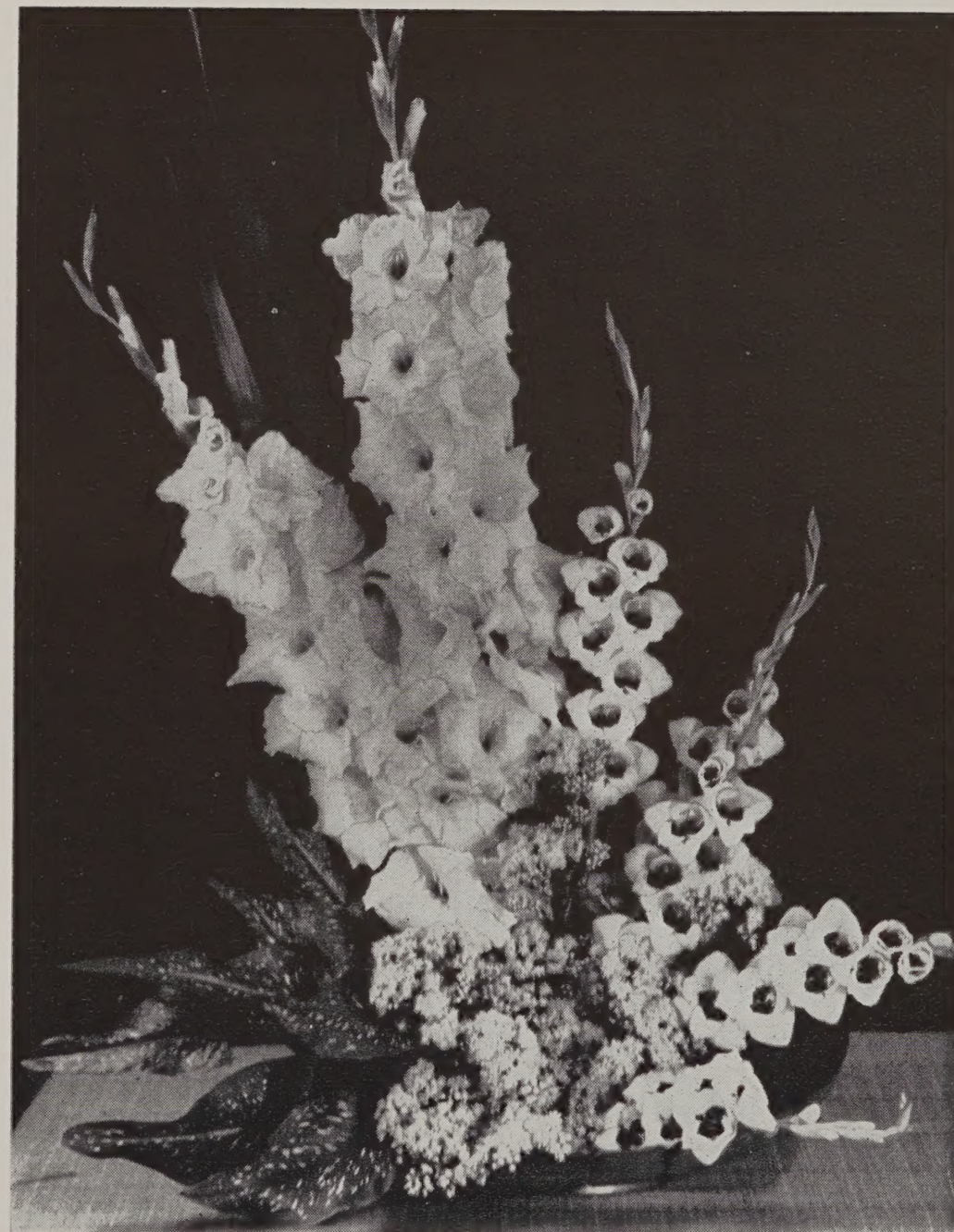
Bts. 35c Pkt.



China Blue



Sparkler



Landmark and Little Pansy

ALL AMERICA GLADS

SELECTIONS FOR 1962

BEN-HUR: (Plant Patent Pending) (354) Blooming date, 85 days. Like its namesake, Ben-Hur, the stalwart new gladiolus Ben-Hur, promises an outstanding performance for years to come. Its illustrious parentage is Spic & Span and Burma. From Spic & Span (a foremost winner of Grand Championships in the past decade) comes the ability to consistently produce perfect spikes time after time, while, from Burma (one of the most beautiful glads ever introduced) it received its rose color, form and fancy ruffling. The over-all effect is a soft, harmonious, medium shade of rose pink. Ben-Hur produces consistently uniform, straight spikes that attain a height of five feet. It opens 9 to 10 ruffled florets at one time out of a total of 20-22 buds. Vigorous, healthy and sound bulbs give assurance of longevity. We urge you to give Ben-Hur a prominent spot in your garden!

HORIZON: (Plant Patent Pending) (460) Blooming date, 85 days. Horizon is an outstanding new origination that is noted for its dawn-fresh, pure rosy lavender color and ease of growth. The large, recurved florets, with their own inherent lustre and sparkling sheen, are formally placed on towering spikes that are remarkably uniform in height and performance. Ten of twenty-six buds will open at one time. The unusually strong plants produce healthy plump bulbs. Whatever your demands may be, we are sure the Award-winning gladiolus, Horizon will please you.

THUNDERBIRD: (Plant Patent Pending) (434) Blooming date, 85 days. The very mention of the word, "Thunderbird," brings immediate thoughts of excitement and adventure. Embodying these characteristics in a gladiolus, the new All-America Thunderbird, with its captivating color, a fiery, vibrant, deep persimmon of heavy substance and exquisite ruffling, is truly a thrill to both the beginner and the most experienced fancier. Up to ten of twenty or more buds open at one time in precise symmetrical placement on a sturdy spike. During the time T-Bird was rigorously tested, it compiled an amazing show record of ten championships and the coveted American Home Magazine Award. This beautiful and remarkably easy to grow gladiolus will make any garden the most exciting conversation piece in the neighborhood. (See colored illustration of Ben-Hur, Horizon and Thunderbird on the back page)

FORMER SELECTIONS

CHINA BLUE: (Plant Patent No. 2062) (571) China Blue has the largest florets of any "blue" glad in commerce today. They are round ruffled and formally placed on tall sturdy spikes. The color is delectable soft-blue-violet—deeper at the petal tips, then lighter toward the center where a deep violet blotch punctuates the lower petals.

GYPSY DANCER: (Plant Patent No. 2063) (327) This brilliant new introduction symbolizes a gay, lively and supple gypsy in a carefree, dancing mood. Gracefully ruffled florets on slender stems are a vivid scarlet-orange with a sunburst of yellow on the lower petals.

RUSTY: (Plant Patent No. 1781) (597) All America's first smoky has tall, husky plants: broad, 8-open, formal spikes; large fluted, suede-textured florets; and the most luscious

shade of chocolate red with a velvety, bright red thumb mark on the lip petals. A silvery picotee outlines the edges of each petal.

LANDMARK: (Patent Applied For) (512) A real eye-stopper, this huge, tall cream will make your garden a "landmark" to passersby. Landmark is a glad of unusual stamina. The spikes, on sturdy, broad green plants are extremely well built; florets formally placed with precision-like regularity, opening 10-14 of the 22 buds at one time.

LITTLE PANSY (AAGS): (Plant Patent No. 1934) (271) A petite and charming little gladiolus that will beguile you with its lively personality. The rich, velvety, deep blue, "pansy-like" blotches add an elegant touch to the quiet simplicity of the light violet florets. Little Pansy is nicely proportioned, growing to a height of 30-32 inches. The early-blooming spikes of 16-18 florets are just the right size to use in arrangements.

ROYAL STEWART: (Plant Patent No. 1939) (446) Royal Stewart can produce tall, straight spikes that open 8-10 recurved florets in formal, double-row placement. Color is clear, light red.

APPLEBLOSSOM: (Plant Patent No. 1517) (411) The predominating color is a clean, snowy white with a flush or corona of cool, rose-pink at the edges of the petals. Eight to ten trimly tailored florets, five inches in diameter, and of very heavy substance are open at once on spikes up to five feet tall.

JOYOUS: (Plant Patent No. 1832) (456) Joyous, as the name connotes, is a joy to see in the garden. Its habits are regular, and its height consistently four and one-half to five feet. Eight or more lovely florets open at once on a spike of 20 buds.

SPARKLER: (Plant Patent No. 1741) (315) Sparkler is a gay, happy combination of yellow and red. Not garrish, but a skillful blending of clear yellow shading somewhat deeper as it surrounds the bright red lips. The total picture, with eight open florets on an 18-bud spike, is both striking and harmonious.

CARIBBEAN: (Plant Patent No. 1654) (376) In every way, Caribbean displays top performance. It consistently produces tall, well-proportioned spikes and unusually healthy bulbs. It is the first distinctly ruffled blue-violet gladiolus.

EMPEROR: (Plant Patent No. 1655) (467) Words seem redundant in describing this true Aristocrat. It grows consistently tall and straight, producing plants five feet or more in height with long flowerheads.

MAYTIME: (Plant Patent No. 1591) (445) The gracefully ruffled deep, pure pink florets with their contrasty large white throats bring back the memory of the freshness of May-blooming flowers. It readily opens 8-10 florets on spikes five and one-half feet tall.

PRICES ON ALL AMERICA BULBS

All 12 Varieties ----- \$.35 each
(Packaged 1 bulb in a bag) ---- \$1.00 for 3 bulbs
\$3.45 for 12 bulbs

Any combination of varieties

1 each 15 varieties, packed separately \$4.00

1962
ALL AMERICA SELECTIONS



Ben Hur — Horizon — Thunderbird